



COMPANY **PROFILE**

www.artactbd.com





WELCOME TO OUR CREATIVE HUT

We are a creative design team with a dedication to service, reliability and quality, producing effective, original graphic design solutions for a wide range of applications and clients. We take the time to listen and learn about your business and our understanding of your needs combined with our reputation for fresh thinking and well-considered creative solutions allows us to produce exciting, bespoke design solutions for print, web and display.

About us

Artact Corporation is here to serve the design works and advertisement merchandising needs of the corporate industry in Bangladesh. We started our operation since 25 February, 2012. We have always tried to ensure a standard quality to customer. We are sure that we are one of the promising and fast paced local agents among the very few here in Bangladesh. **Artact Corporation** never compromised with concerned quality. We prefer quality works with attractive offers.

Artact Corporation provides state-of-the art communication solutions for the corporations. End to end solutions for design, implementation and supply. You will find examples and case studies of breakthrough work. You'll also see the 'marketing best practices' we've used to help transform good businesses into great businesses.

Our services cover every aspect of marketing from brand positioning, naming and logo design, to website design, website search engine optimization (SEO), brochure design, partner marketing, direct mail, public relations (PR), print advertising, radio advertising, and TV advertising.





Sales Moment Brand Positioning :

Your target customer makes decisions in a blink. How are they doing it so fast?

Look into your own mind for the secret. Behind every decision you make, mental images display how you want things to be.

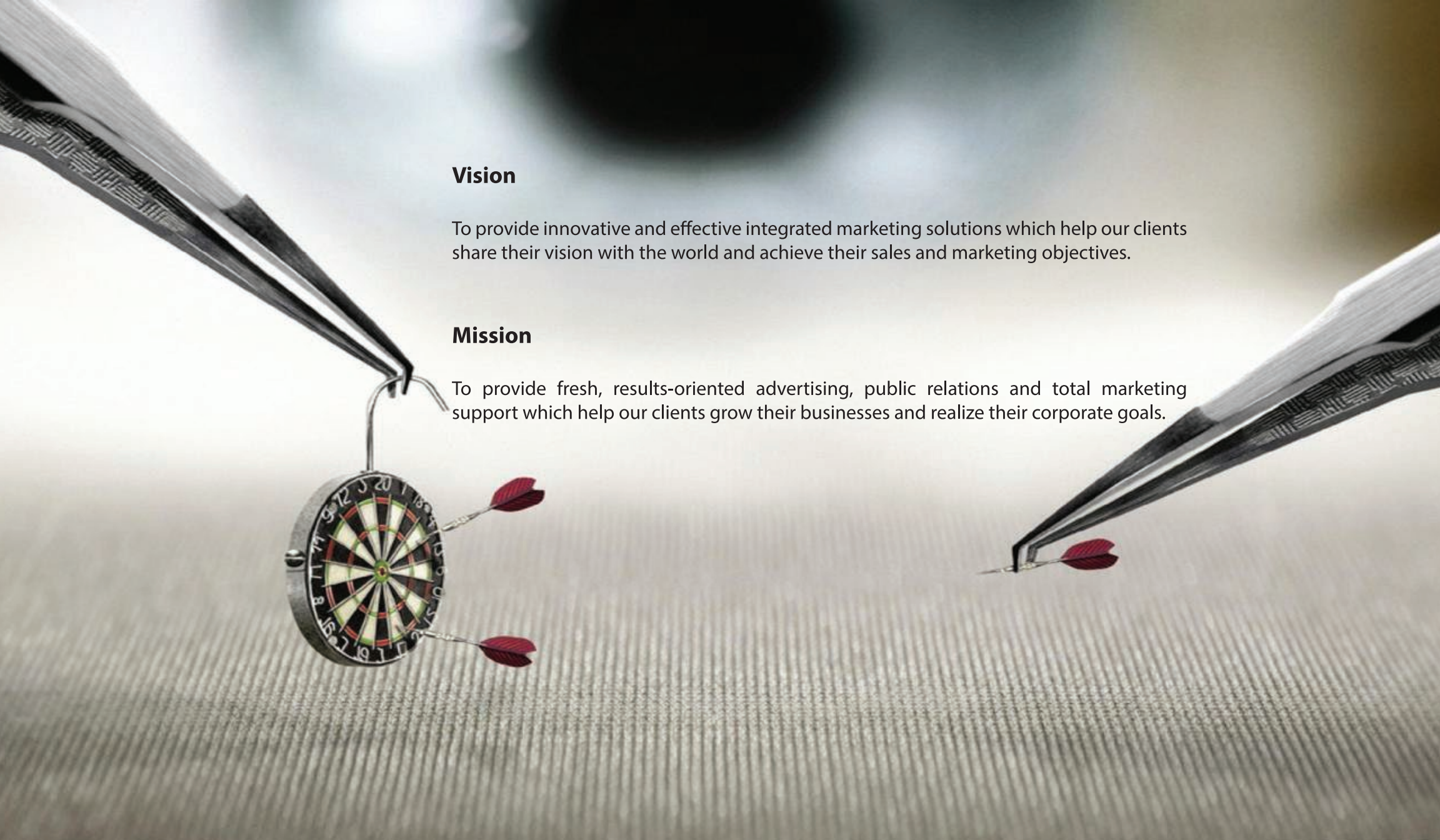
You buy: when you see something that matches up with this movie of what you want.

You pass: if it doesn't match the movie of unmet desires. This occurs all the time in business and your personal life.

To maximize marketing results, think about your customer. The Sales Moment is triggered when the movie of unmet needs playing in your target customer's mind matches the promise of your product.

Do you know your *Sales Moment*? Are you shouting it in your marketing materials? Most marketing campaigns fail because the Sales Moment wasn't clearly defined before designing materials.

The **Artact Corporation** clarifies your Sales Moment before creating any brand or advertising materials. Every company has a Sales Moment. We have developed an efficient process to identify your company's own able Sales Moment. Talk with a **Artact Corporation** brand guide today to learn more about how we do it



Vision

To provide innovative and effective integrated marketing solutions which help our clients share their vision with the world and achieve their sales and marketing objectives.

Mission

To provide fresh, results-oriented advertising, public relations and total marketing support which help our clients grow their businesses and realize their corporate goals.

Services

- Phase I Services: **Brand Positioning**
- Phase II Services: **Brand Rollout**
- Phase III Services: **ROI Marketing**

Phase I: **Brand Positioning**

Clients generally start with project work to focus their brand and get to know the ***Artact Corporation***

- Sales Moment Brand Positioning
- Naming a business or product
- Logo design
- Advertising campaign design
- Corporate identity system
- Customer research
- Competitor research
- Management Interviews
- Customer value analysis

Phase II: **Brand Rollout**

The tactics executed in Phase II vary, depending on your company's marketing needs.

Packaging design

- Brochure design
- Direct mail
- Print advertising
- Radio advertising
- TV advertising
- Media planning and buying
- Advertising campaign photography
- Public Relations
- Keyword marketing
- Trade Show Booths
- Signage design
- Partner marketing

Consistent brand design and brand messaging by the *Artact Corporation* makes your business look larger and break through the clutter faster. Perception quickly becomes reality.

Phase III: ROI Marketing

- Programs to lower customer acquisition costs
- Retention programs to increase customer value
- Up sell programs to increase customer value
- Advertising tracking and monitoring
- Partner marketing
- Brand extensions

Our brand specialists, armed with spreadsheets, make sound recommendations on how to lower customer acquisition costs and acquire more profitable customers.

As long as you acquire customers for less than the lifetime value of a customer, you are making money. When you can dramatically lower customer acquisition costs and acquire more profitable customers, you're really making money.

Inside the *Artact Corporation*

Event Management

- Corporate Event Management
- Brand / Product Launch Services
- Promotion
- Road shows
- Customer, Dealer-interactive and sales driven programmers
- Seminars, Conferences, Exhibitions
- Annual events, Fashion Shows, Celebrations

Commercial Event Managers / Organizers

- Cultural Events
- Stage Shows
- Concerts
- Awards functions



Creative department

The creative departments - the people who create the actual ads form the core of an advertising agency. Modern advertising agencies usually form their copywriters and art directors into creative teams. Creative teams may be permanent partnerships or formed on a project-by-project basis. The art director and copywriter report to a creative director, usually a creative employee with several years of experience. Although copywriters have the word "write" in their job title, and art directors have the word "art", one does not necessarily write the words and the other draw the pictures; they both generate creative ideas to represent the proposition (the advertisement or campaign's key message). Creative departments frequently work with outside design or production studios to develop and implement their ideas. Creative departments may employ production artists as entry-level positions, as well as for operations and maintenance.

Account services

The other major department in ad agencies is account services or account management. Account Services or account management is somewhat the sales arm of the advertising agency. An account executive (one who works within the account services department) meets with the client to determine sales goals and creative strategy. They are then responsible for coordinating the creative, media, and production staff behind the campaign. Throughout the creative process, they keep in touch with the client to update them on the ad's progress and gain feedback. Upon completion of the creative work, it is their job to ensure the ad's production and placement.

Creative services

The creative services department may not be so well known, but its employees are the people who have contacts with the suppliers of various creative media. For example, they will be able to advise upon and negotiate with printers if an agency is producing flyers for a client. However, when dealing with the major media (broadcast media, outdoor, and the press), this work is usually outsourced to a media agency which can advise on media planning and is normally large enough to negotiate prices down further than a single agency or client can.

Designing and Printing Services:

We undertake the jobs like corporate identity, company brochures / sales literatures / fliers / pop/ pos material right from concept to pre-press and press works.

We deal in: logo types, symbols for corporate clients, designing of corporate stationery comprising letterheads, business cards, envelopes, courier covers, promotional clothing lined paper bags, badges, brochures, leaflets, banners, hoarding designs and user's manuals.



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Artact Corporation

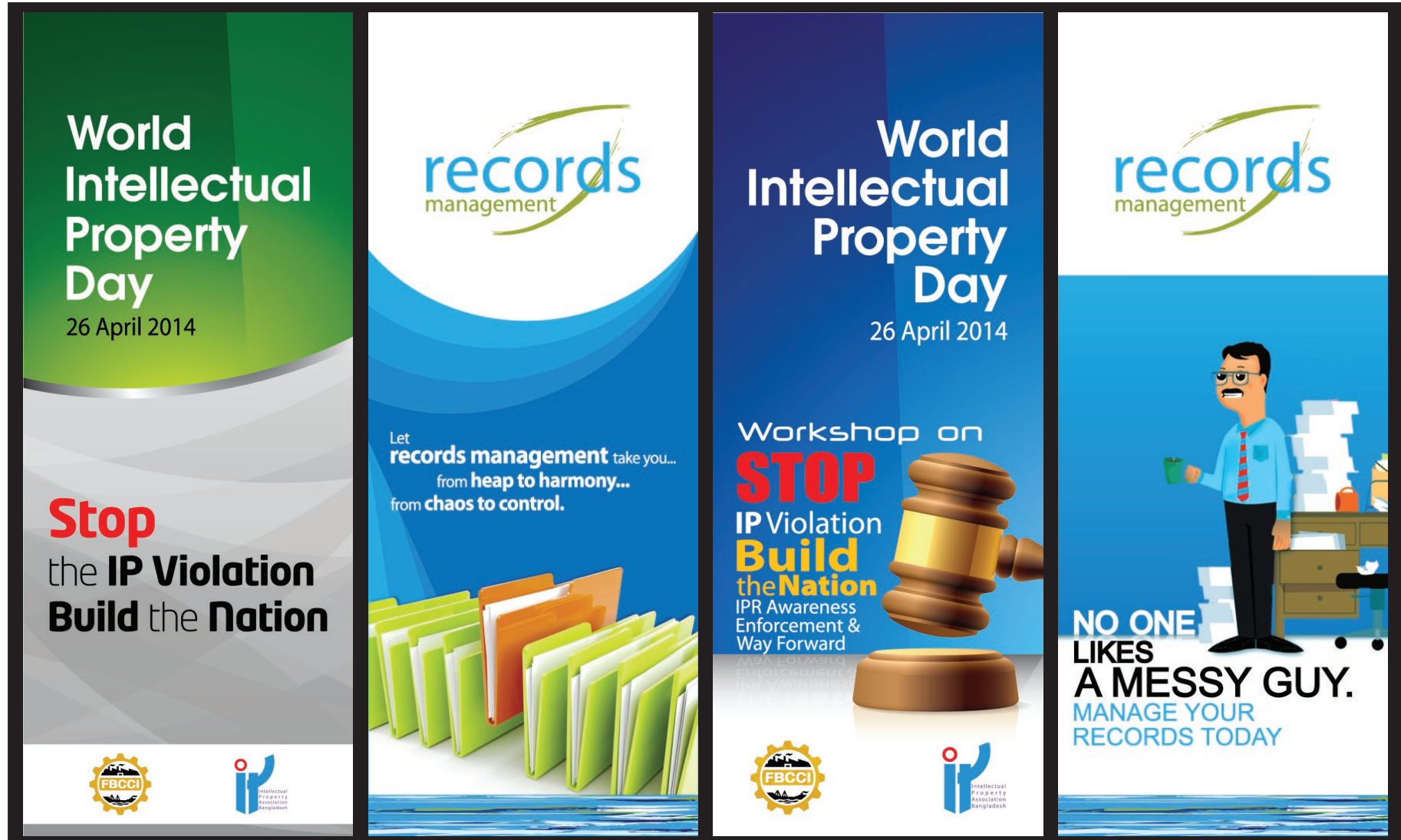
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Alabama, 36609, USA.

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+880 167 512 7139

info@artactbd.com
nadim.myl@gmail.com

www.artactbd.com

Some of our designs



Banner Designs

Some of our designs



Intellectual Property Day

26 April 2014






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World Intellectual Property Day

CREATIVE MINDS
PATENT SYSTEM
DESIGNS
TRADEMARKS
COPYRIGHT
GEOGRAPHICAL INDICATIONS

MOVIES - A GLOBAL PASSION

Department of Patents, Designs and Trademarks
Ministry of Industries

Obsessive-Compulsive Records Disorder Symptoms: An obsessive need to keep copies of documents in "personal" files. Causes: The main cause of the records management form of Obsessive-Compulsive Disorder is a distrust of the office's filing system. Patients believe that if a document is filed in the office filing system it will be impossible to find again. Prevention: Teach all new employees how to use the filing system. Written procedures also help prevent this illness. Periodic reviews of the filing system will locate any problems. If steps are taken to address the problems, employees will not lose faith in the system. Treatment: In epidemic cases, it may be necessary to revise the filing system so that it is user-friendly. In isolated cases, one-on-one employee training is usually successful in convincing employees to use the filing system and avoid hoarding records.	 Pseudo-Reynaud's Disease Symptoms: Fingers coloured blue or purple. Causes: A common ailment when mimeographs were used to produce copies. Hands were stained blue or purple by the ink used in mimeograph machines. Rare now that copies are produced using photocopiers and computer printers. Treatment: Wash hands. Colour will eventually fade.	 records management Does it itch? A Diagnosis and Treatment Guide to Records Management Diseases Warning: This bulletin takes a humorous look at Records Management. No offence was meant.
Records management diseases are widespread in modern office environments. Symptoms often appear in clusters and may be difficult to treat with conventional therapies. This fact sheet describes some of the common records management diseases, their symptoms, and standard treatments.  Corporate Alzheimer's Disease Symptoms: Loss of corporate memory; inability to make decisions based on previous experiences. Causes: Corporate Alzheimer's Disease (CAD) can be triggered by many factors. The main cause is a failure to keep records that document policies, procedures, decisions, and the results of those decisions. Staff turnover is the leading factor in the onset of CAD. In rare cases, CAD can be brought on by an emergency or disaster that damages an organization's records. Prevention: Make sure that policies, procedures, decisions, and program evaluations are regularly written and reviewed. These records should be managed as part of a records management program. Business resumption planning and a vital records program will prevent loss of records due to an emergency. Treatment: CAD is difficult to treat. Once the information is lost, it is very difficult to reconstruct. Employees, clients, vendors, and consultants may be able to provide missing information. However, the records may be unreliable and incomplete.	Kleptomania, Records Management Symptoms: An urge to take files from the office under the assumption that they belong to the employee. Causes: Kleptomania is most often seen when an employee changes jobs or leaves the current organization. It is caused by the mistaken notion that the files that an employee works on belong to him. Prevention: Establish an exit procedure for employees who are leaving the department. All records (paper and electronic) should be returned to the office filing cabinets or saved on shared network directories. E-mail messages should be reviewed and filed if necessary. Treatment: Contact the employee and request the return of the files. Removing information from the GOWT without the Territorial Archivist's permission is a violation of the Archives Act 	

Banner, Magazine Cover & Brochure Designs

Some of our designs



Services We Provide

Srja BD assists students to make an informed decision on what is best for them. Counselors of Srja BD can provide ideas and information on overseas education. Srja BD agrees to provide the following services:

- Student counselling for admission to colleges, Universities and institutions in NZ.
- Guidance and grooming to students who study and/or complete a course in NZ.
- Permanent Residence advice / help to those who land up with skilled jobs in NZ and thus get sufficient points for Skilled Migration.
- Informing students about the relevant Student Visa and other issues.
- Guiding and assisting students for their Visa applications lodgment.
- Issuing Electronic Confirmation of Enrolment on authority of the institution.
- Collecting visa stamped passports of the students.
- Arranging air ticket for students if needed.
- Arranging Pre-departure briefings.
- Advice on accommodation and Jobs.
- Organizing Accommodation & support pickup coordination if needed.
- Arranging guardianship for the High School Students below 18.
- Full CV assessment to find the best solution.

About Mr. Dhar & Zealvision Limited

Zealvision Limited is one of the few companies that have survived the very many policy changes of Immigration New Zealand for the last decade or more. The founder is an ex- Enforcement Officer of the Ministry of Justice, Government of New Zealand who held a sworn position in the department under the Crown. Zealvision Limited bases its activities on sound judgment, ethics, and rule of law. There have not been any significant incidents of discontent from among the many clients who have been helped by Zealvision Limited, its group companies or founding directors from 2001.

Association

We are proud of our team of Immigration Lawyers and Registered Immigration Advisers not just for their qualifications, but also for their experience and commitment to the profession. Who are guided in immigration and visa matters by New Zealand Government Immigration Adviser Authority approved adviser.

Srja BD Limited
111 Lake Circus, Kailashpur, House 200, Bangladesh.
Phone: +880 2 8020884, Cell: +880 3182 00000, +880 3173 01001
Email: srjbd@gmail.com, Facebook: www.facebook.com/SrjaBD Ltd
Website: www.srjabd.net



Mission & Motto

Srja's mission is simple. To settle aspiring Bangladeshis settle in New Zealand via education followed by job and career with the added advantage of settling in Australia after 5 years of residency in New Zealand.

In this age of openness and global interaction, we need to establish our long desired position in the world as a vibrant, efficient and rule abiding Bengali nation. So Srja learned up with the very best in the industry who can convert desires to reality. The synergistic benefits of this team-up is manifold.

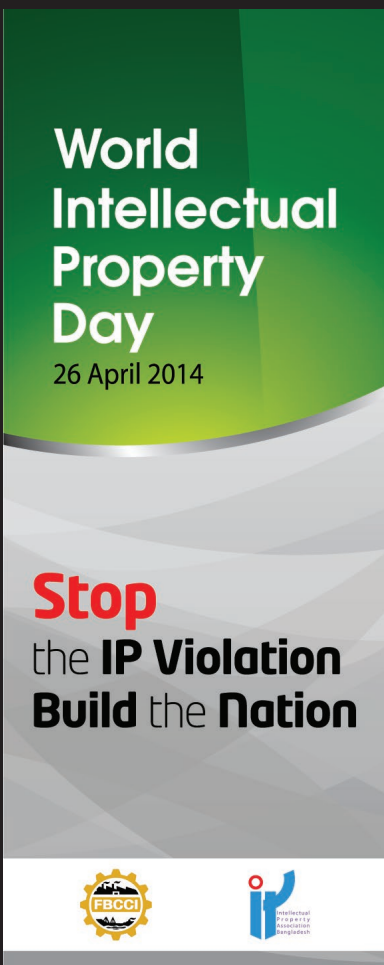
First, as New Zealand is a peace loving English speaking cosmopolitan society, Bangladeshi youngsters can easily assimilate and integrate in New Zealand.

Second, they can also take up the subject of their choice and complete their course of study in New Zealand with a qualification that has global acceptance.

Third, after completion of study students get the advantage of lenient New Zealand Immigration Laws for tertiary students and thus can work in New Zealand for up to 3 years or more and recover a major part of the study cost. This is in addition to the income students may have while they are still a student after HSC when they are allowed to work for up to 20 hours per week in New Zealand to recover their living expenses like food, accommodation, transportation and so on. And by the time a student graduates and gets a job in New Zealand or comes back to Bangladesh, they may have recovered a significant part of their expenses. In addition, the work experience they gather makes them responsible professionals inculcating a sense of etiquette, discipline, soberness, and practicality.

About us

We are Srja BD Ltd, Dhaka, Bangladesh. And we are, as on date, the leader in Immigration Study and Visa Consultancy for New Zealand in Bangladesh. Srja first launched New Zealand in Bangladesh back in 2009 in association with Sarwar Dhar, Ex-Ministry of Justice Enforcement officer of New Zealand. He also happens to be the first and only New Zealand based Licensed Immigration Adviser credited with setting scope of Bangladeshis and their families in New Zealand in the last 5+ years.

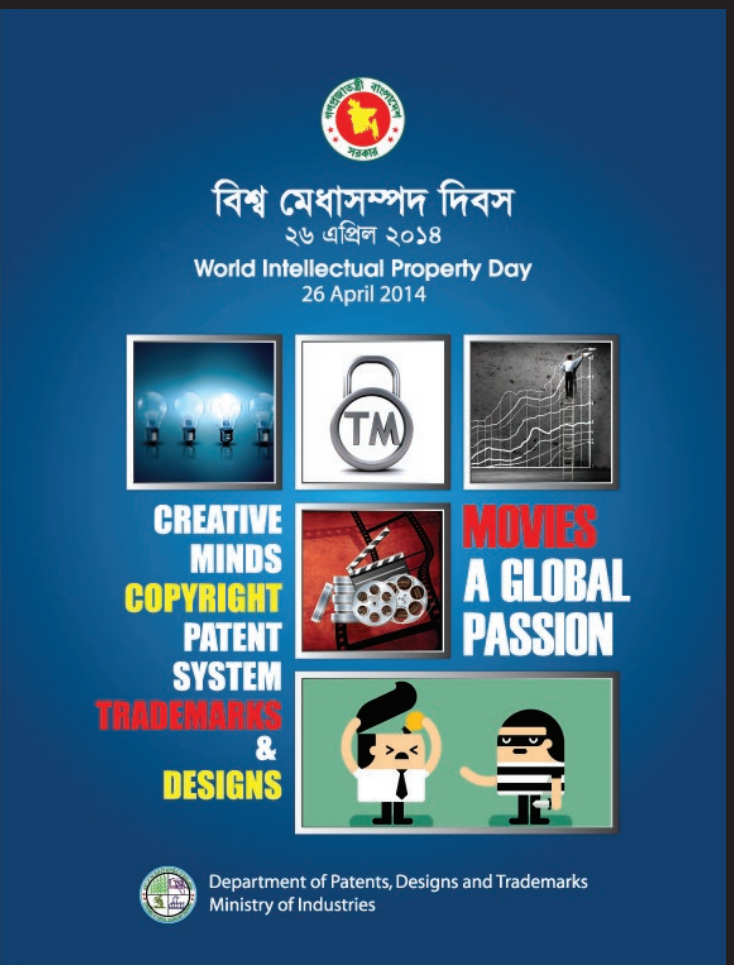


World Intellectual Property Day

26 April 2014

Stop the IP Violation Build the Nation

FBCCI



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২৬ এপ্রিল ২০১৪
World Intellectual Property Day
26 April 2014

CREATIVE MINDS
COPYRIGHT
PATENT
SYSTEM
TRADEMARKS & DESIGNS

MOVIES A GLOBAL PASSION

Department of Patents, Designs and Trademarks
Ministry of Industries

Brochure Designs, Banner & Magazine Cover

EID Special

Outbound Travel Packages, 2014

(Minimum-02 PAX, Twin Basis)

INDIA

Surface Transport Package

Darjeling Kalimpong (03N/04D) BDT 13,000/-	Shilong Cheraponji (03N/04D) BDT 13,000/-	Delhi Agra Jaipur Azmeer (09N/10D) BDT 31,000/-
Delhi Shimla Manali (09N/10D) BDT 32,000/-	Kashmir (09N/10D) BDT 33,000/-	

NEPAL

BG

Kathamandu (03N/03D) BDT 23,000/-	Kathamandu Nagorkoat (03N/04D) BDT 28,000/-	Kathamandu Pokhara (04N/5D) BDT 32,500/-
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THAILAND

BG

Kathamandu (03N/03D) BDT 23,000/-	Kathamandu Nagorkoat (03N/04D) BDT 28,000/-	Kathamandu Pokhara (04N/5D) BDT 32,500/-
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THAILAND

BG

Bangkok (RX) (02N/03D) BDT 27,500/-	Bangkok Pattaya (RX) (03N/04D) BDT 28,000/-	Kathmandu Phuket (RX+AK) (04N/5D) BDT 32,000/-
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MALAYSIA

BG

Kualalumpur (OD) (02N/03D) BDT 31,000/-	Kualalumpur Genting (OD) (03N/04D) BDT 41,119/-	Kualalumpur Lankwai (OD) (04N/5D) BDT 47,999/-
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Costs Included for all Packages

- Return Airlines Fares (Economy Class)
- 03 Star Hotel Accomodations with Breakfast.
- Airport-Hotel-Airport & Related all Transfers.
- Sight Seeing.
- Visa Processing Services (Not Visa Fees) & Tailor-Made Packages of Any Countries of the World.

Service Charge Per Person:

- * Turkey, Vietnam, Russia, Mauritius, Korea BDT 5,000/-
- * USA, UK, Japan, Switzerland, Australia, New Zealand BDT 10,000/-
- * Remaining All BDT 3,000/-

Special Note:

Package rates can be changed without any prior notice based on airlines fares changes.

Ariyan Holidays, Ariyan Travels

Address: House- 9/4, Avenue- 05, Block-8, Section-06 Mirpur, Dhaka-1216, Bangladesh.
 Hotline: +88-01942-780600, Tel: +88-02-9000608
 Fax: +88-02-9005776, Email: info@ariyanholidays.com
 Email: ariyanholidays2010@gmail.com

Outbound Travel Packages

2014

INDIA

Surface Transport Package

Darjeling Kalimpong (03N/04D) BDT 13,000/-	Shilong Cheraponji (03N/04D) BDT 14,000/-	Delhi Agra Jaipur Azmeer (09N/10D) BDT 31,000/-
Delhi Shimla Manali (09N/10D) BDT 32,000/-	Kashmir (09N/10D) BDT 33,000/-	

NEPAL

BG

Kathamandu (03N/03D) BDT 23,000/-	Kathamandu Nagorkoat (03N/04D) BDT 28,000/-	Kathamandu Pokhara (04N/5D) BDT 32,500/-
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THAILAND

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Our Services

- Travel Packages: Domestic/Inbound Travel Travel packages
- Outbound/International Travel Packages.
- Airlines Tickets: Domestic & International.
- Worldwide Hotel Reservations.
- Worldwide Visa Processing.
- Transport Rental Services.
- Medical Tourism Services.
- Events Management.
- Ummrah Packages.
- Haji Packages.

Contact:

Hotline: +88-01942-780600
 Email: info@ariyanholidays.com
 ariyanholidays2010@gmail.com
 Website: www.ariyanholidays.com

Address:

Ariyan Holidays
 Ariyan Travels
 House- 9/4, Avenue- 05, Block-8, Section-06, Mirpur
 Dhaka-1216, Bangladesh
 Tel: +88-02-9000608
 Fax: +88-02-9005776

Special Note

Package Rates can be changed any time without any prior notice based Airlines Fares Changes.

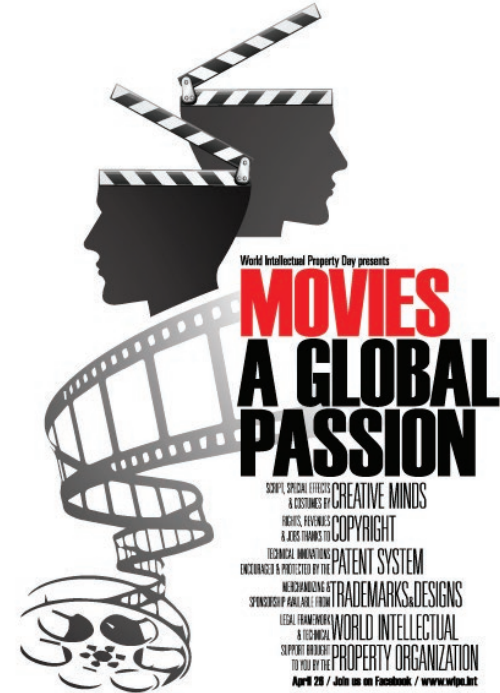
Any types of Customized Travel Packages any Countries of the World.

Package Costs Included: Return Airlines Fare (Economy Class), Airport-Hotel-Airport & Related All Transfers, 03 Star Hotel Accommodations with Breakfast, Sight Seeing, Visa Processing Services (Not Visa Fee)

Service Charge Per Person:

- * Turkey, Vietnam, Russia, Mauritius, Korea, Brunei BDT 5,000/-
- * USA, UK, Japan, Switzerland, Australia, New Zealand BDT 10,000/-
- * Remaining All Countries BDT 3,000/-

Some of our designs



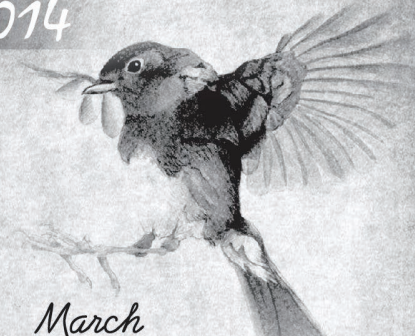
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 ২৬ এপ্রিল ২০১৪

World Intellectual Property Day
 26 April 2014

Banner & Magazine Cover

Some of our designs

2014



March

SAT	SUN	MON	TUE	WED	THU	FRI
01	02	03	04	05	06	07
08	09	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

April

SAT	SUN	MON	TUE	WED	THU	FRI
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05	06	07	08	09	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Reflect Media Communication Limited
Paltan Bazar, Flat A-7/72 Purna Ratan Lane
Dhaka 1000, Bangladesh
Tel: (02)345365, E-mail: reflectm@gmail.com
www.reflectm.com
@ReflectGroup

Reflect
Media Communication Ltd.

2014



2014

FEBRUARY



SAT	SUN	MON	TUE	WED	THU	FRI
01	02	03	04	05	06	07
08	09	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

ALLENGERS ADVANTAGE
ALL UNDER ONE ROOF

- Digital Radiography Systems (Mobile/Fixed)
- Digital Subtraction Angiography Systems
- Mammography (Conventional/Digital)
- C-Arm Image Intensifiers (PFI/FF)
- Ortho Pantomo Graph (DPG)
- Remote Controlled RF Table
- X-Ray Machines (HF/LF)
- Cathlabs (Mobile/Fixed)
- Ultrasonography (E.S., W.L.)
- TMT, ECG, Monitor
- ECG, ENG, PSG
- HMS & PACS
- LC

MASHRUBA Medical Technologies.
Amzad Mohd, Zind Fikar, 3/5 B Lalmatia, Dhaka-1001, Bangladesh.
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Cell: +88-0173-0798598
Email: m.medteco@hmmed.com, m.medteco@mashrubatech.com
www.mashrubatech.com

End User Distributor of
ALLENGERS MEDICAL SYSTEMS LTD.
S.C.O. 212-213-214, SECTOR 34-A, CHANDIGARH-160 022, INDIA.
www.allengers.com

2014



January

Sa	11	25	
Su	12	26	
Mo	13	27	
Tu	14	28	
We	1	15	29
Th	2	16	30
Fr	3	17	31
Sa	4	18	
Su	5	19	
Mo	6	20	
Tu	7	21	
We	8	22	
Th	9	23	
Fr	10	24	

Head Office:
Concord Royal Court, B-1, 4th Floor, House #40,
Road # 14 (New), 21 Dd, Dharmad,
Dhaka-1209, Bangladesh.

Factory:
Plot # A-30, A-31, SSC Industrial Estate,
Korbanda, Gaddua,
Dhaka-1229151.

**IR LIMITED**
The Investment Partner

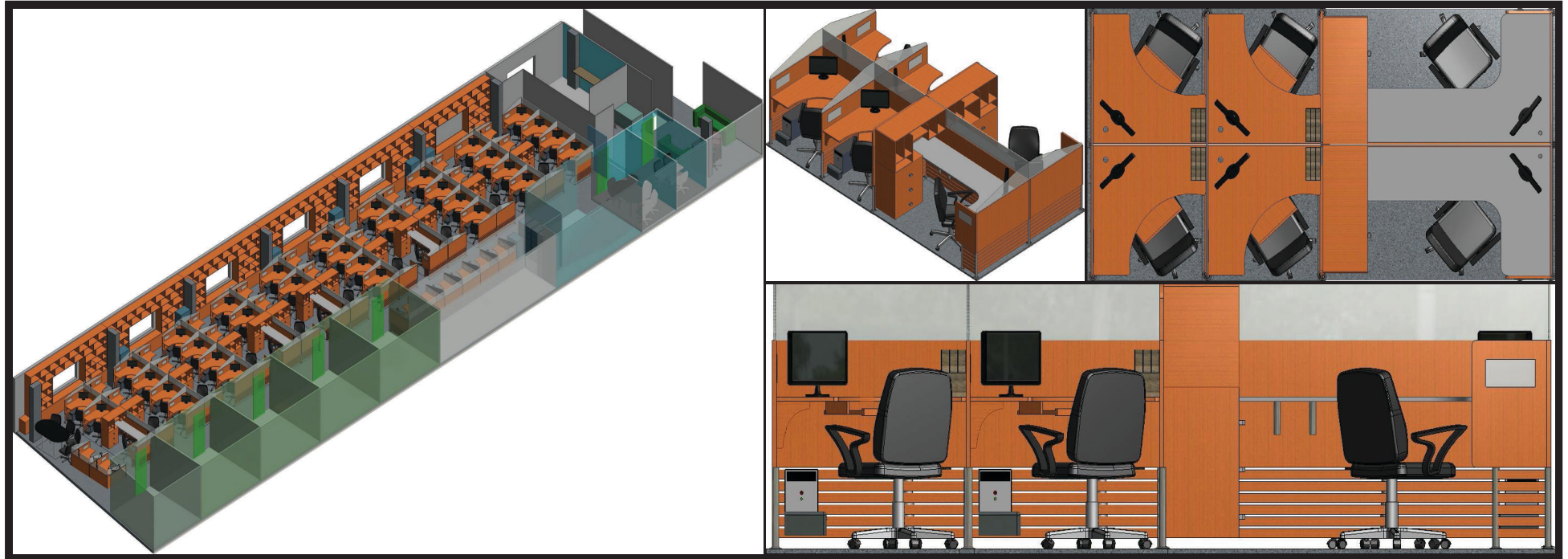
Phone : 8121512, 8124959, Fax : 88-02-8128132, E-mail: rhaque@bangla.net

February

Sa	1	8	15	22
Su	2	9	16	23
Mo	3	10	17	24
Tu	4	11	18	25
We	5	12	19	26
Th	6	13	20	27
Fr	7	14	21	28

Wall Calendar

Some of our designs



Interior Design

thank you